

Software Security Solutions Announces Direct Sales Team Support for Small and Medium Businesses

FOR IMMEDIATE RELEASE:

LAKESWOOD, CO--July 2006 – Software Security Solutions, a Colorado-based distributor of software-based security products for internet and computer network security, announces the addition of a professional sales staff to provide technical expertise and direct sales for small to medium sized businesses who may not have dedicated computer security resources.

With the ongoing increase in threats from malicious code, identity theft and possible loss of business assets, it is increasingly important for any business connecting to the internet to have a layered security solution. With thousands of products available, businesses need a resource to guide them through the options. The new staff will help find the best solutions to complete and support each business's security needs and profile.

- Benjamin Rand, Technical Solutions Specialist, brings over 8 years of Information Technology expertise and account management experience. His consultive approach to solving software configuration solutions is well suited for the small to medium-sized business market.**
- Marcy Robertson, Technical Solutions Specialist, consults with small to medium sized businesses, government offices and educational entities providing the information and products to complete their layered security solutions. She is a GSA Contract Specialist.**
- Fredrick "Fritz" Smith has been retained from Top-Line Performance, Inc. to provide sales leadership and direction. With over 25 years experience in information technology, strategic marketing and sales analytics, Fritz brings a unique understanding of the effectiveness of sales professionals. Companies that Fritz has been associated with include Bolder Heuristics, Connex Technologies, RHYTHMS NetConnections Inc, and U S WEST.**

About Software Security Solutions:

Since 2001, Software Security Solutions provides only the best Internet security products that have been tested and proven to be leaders in each threat category. All of our products are researched, tested and internally and externally reviewed by independent test labs, and found to be comprehensive, compatible and “best in class”. Threat categories include Firewalls, AntiVirus, Anti Spyware Removal, Data Backup, Anti Spam and Disaster Recovery\Business Continuity Software. Software Security Solutions provides layered security solutions and a single point of contact for thousands of consumers and small to mid-sized businesses. Additional information can be found at www.SoftwareSecuritySolutions.com

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